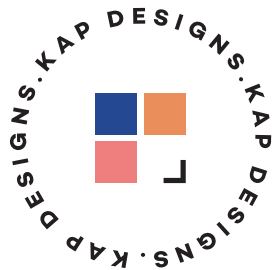




WELCOME TO MY SEMI-PRINT PORTFOLIO, EXPLORE & ENJOY!

 Vol. 2.0





HOWDY!

Please enjoy a collection of my work, if you have any questions about my work – professional, student or personal work, please email me at keith@keithpink.net

I look forward to meeting you.

THANK YOU!

**“THE PUBLIC IS MORE FAMILIAR WITH
BAD DESIGN THAN GOOD DESIGN.
IT IS, IN EFFECT, CONDITIONED TO
PREFER BAD DESIGN, BECAUSE
THAT IS WHAT IT LIVES WITH. THE
NEW BECOMES THREATENING,
THE OLD REASSURING.”**

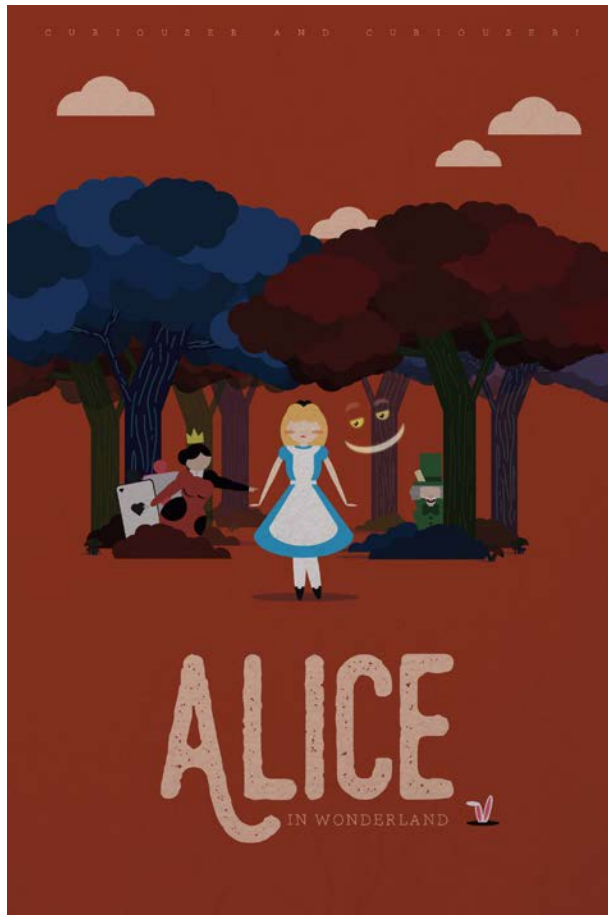
PAUL RAND



THE COMPILATION OF MY THOUGHTS: BOOK DESIGN

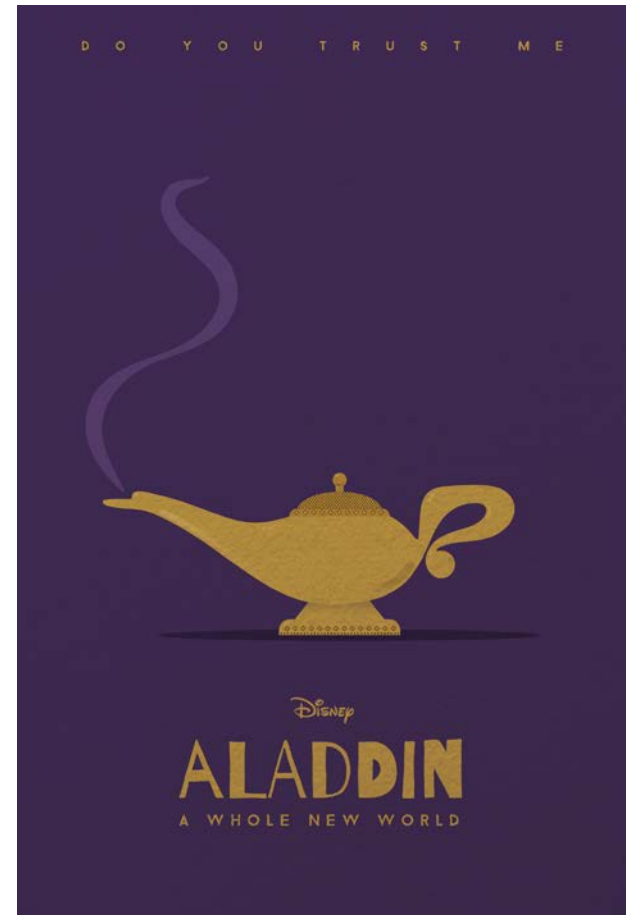
A collection of poetry throughout the years, designed with a minimal color palette of black, white & pink. All was the photography took on an iPhone 7.





ALICE IN WONDERLAND: POSTER

I wanted to re-design the classic children's movie poster. I designed this poster using basic shapes to create complex forms. I wanted to give the feel of paper cutouts.



ALADDIN: POSTER DESIGN

I wanted to redesign the classic movie with a more minimalistic aesthetic while creating a settle yet lovely lamp.



1.



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12.



- 1. MODE
- 5. Shay: Stylist
- 9. Yoshi: Event Planning

- 2. ReyRoSho
- 6. Melonie Pink Photography
- 10. EDGE Outfitters

- 3. Number 3 Rum
- 7. Tiffani's
- 11. Coffee Cake: Bakery

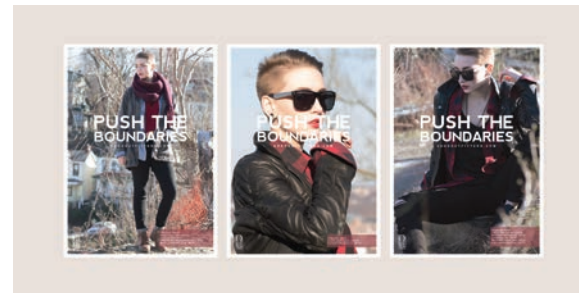
- 4. Preservation Pittsburgh
- 8. Pink Photos
- 12. Style Fatale



STUDENT WORK

EDGE OUTFITTERS: BRANDING

A trendy, grunge clothing store for women ages 21-28. I designed: stationery, bags, tags, ads, and a website. I created the logo and tag-line. I directed all the photography. Both the photographer and I scouted for locations. I teamed up with a Stylist, and we did a pull of clothes, along with direction and styling I came with the concept.





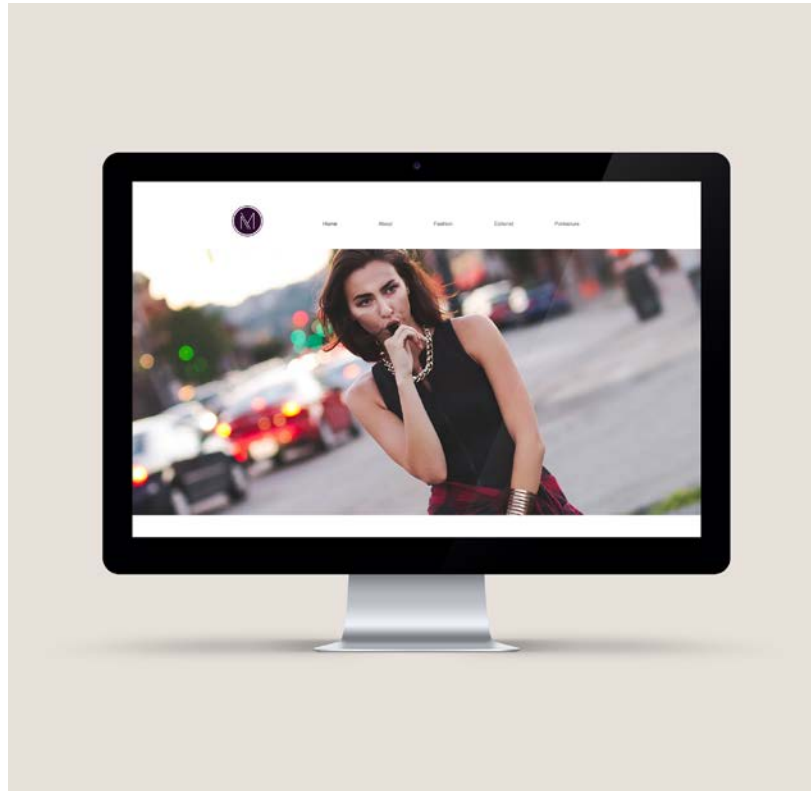
PGH YOU MAGAZINE

I was the editor of a trendy magazine for Young adults between the ages of 21-26 that are interested in fashion, food, culture, and health. I also interviewed, design, wrote, styled and assisted in photo shoots for these articles including the front cover of the publication. We had 11 weeks to create this 70-page magazine. We chose to focus on the best of 2015 for this issue, which is designed to help the audience “Design Your Lifestyle” which became the tag-line.



**“YOU WANNA KNOW WHAT SCARES
PEOPLE? SUCCESS. WHEN YOU
DON'T MAKE MOVES AND WHEN
YOU DON'T CLIMB UP THE LADDER,
EVERYBODY LOVES YOU BECAUSE
YOU'RE NOT COMPETITION.”**

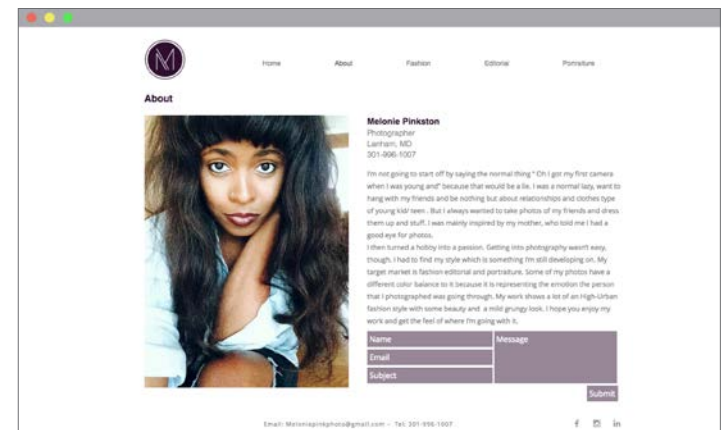
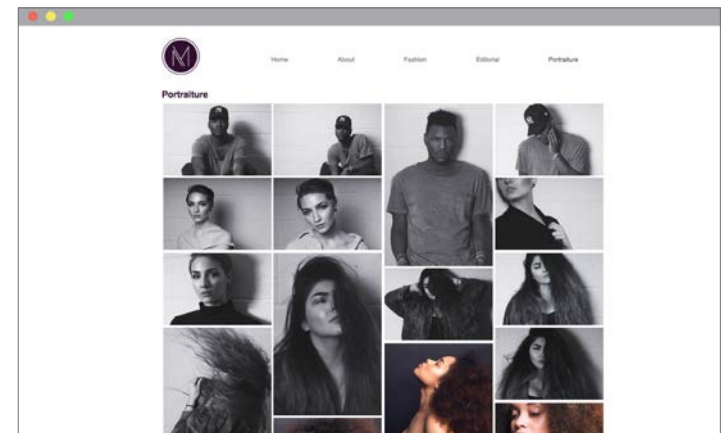
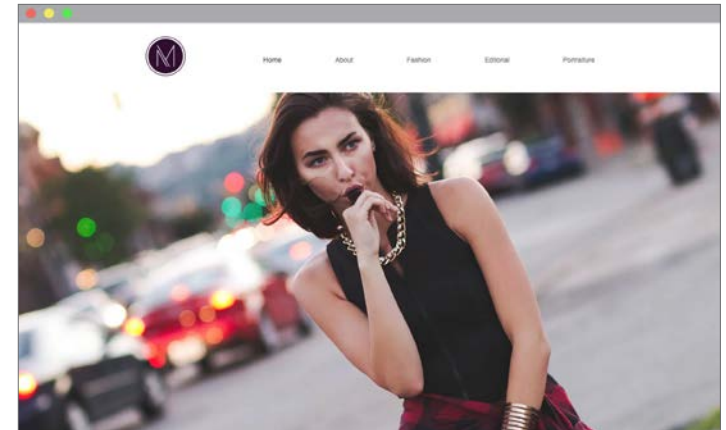
NICKI MINAJ



MELONIE PINK PHOTOGRAPHY: WEB DESIGN

I designed a clean web layout via wix.com for a high-urban fashion grunge photographer. I wanted to showcase her photographs truly. The subpages were intended to show as many images while still maintaining the feel of, minimalism.

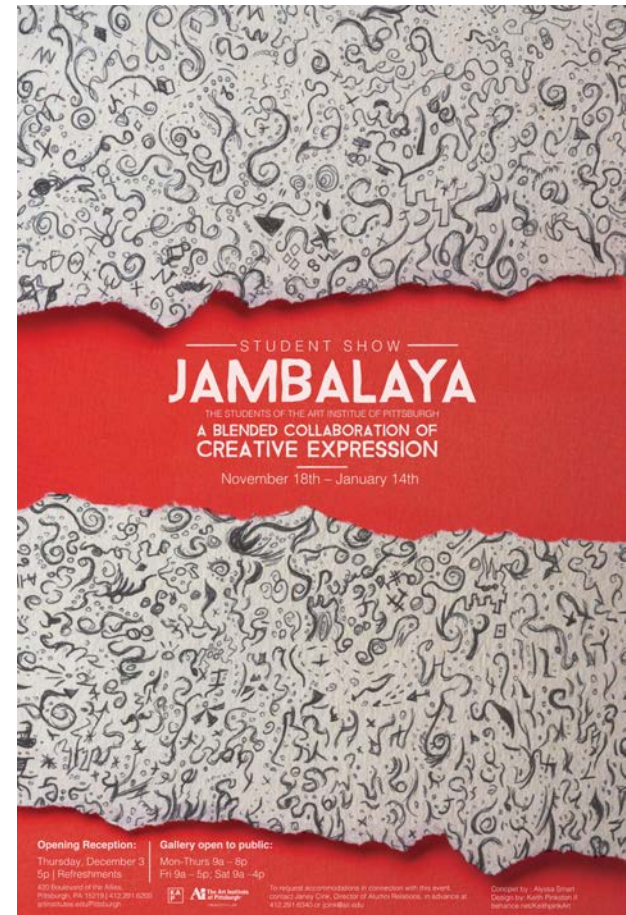
www.meloniepinkphotography.net





THE ARTIST FORMERLY KNOWN AS: SONG TITLE POSTER

I designed a song poster after the passing of the great artist Prince. I layed out the type that layers in a grid that is not there.



JAMBALAYA: STUDENT ART SHOW POSTER ART INSTITUTE OF PITTSBURGH

This poster designed for a student gallery show, which showcases many different styles and forms of art. Illustrated by hand to create a unique pattern.



STUDENT WORK

COFFEE CAKE BAKERY: BRANDING

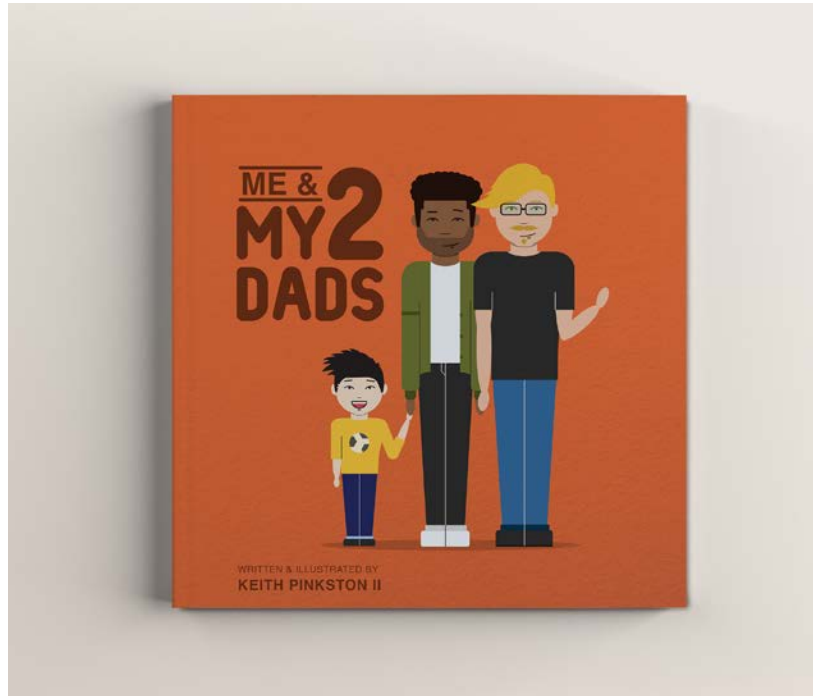
I designed a cute and minimal coffee package. I paired three different desserts as the focal image that I felt best showcased the coffee taste. Chocolate cake for dark roast, cookies for espresso, and biscotti for decaf. I wanted a clean type that complimented both the logo and image.





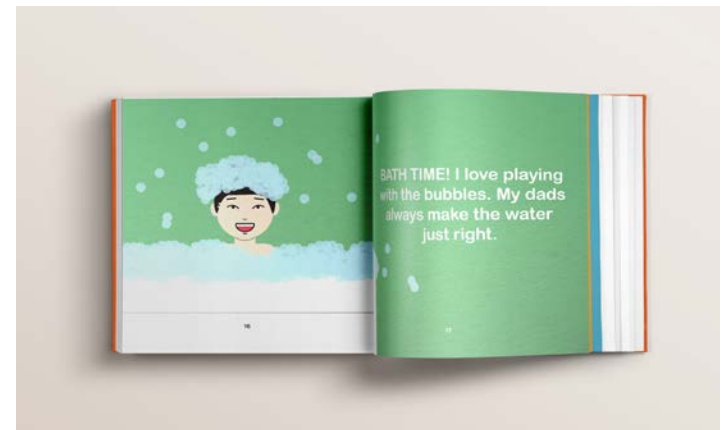
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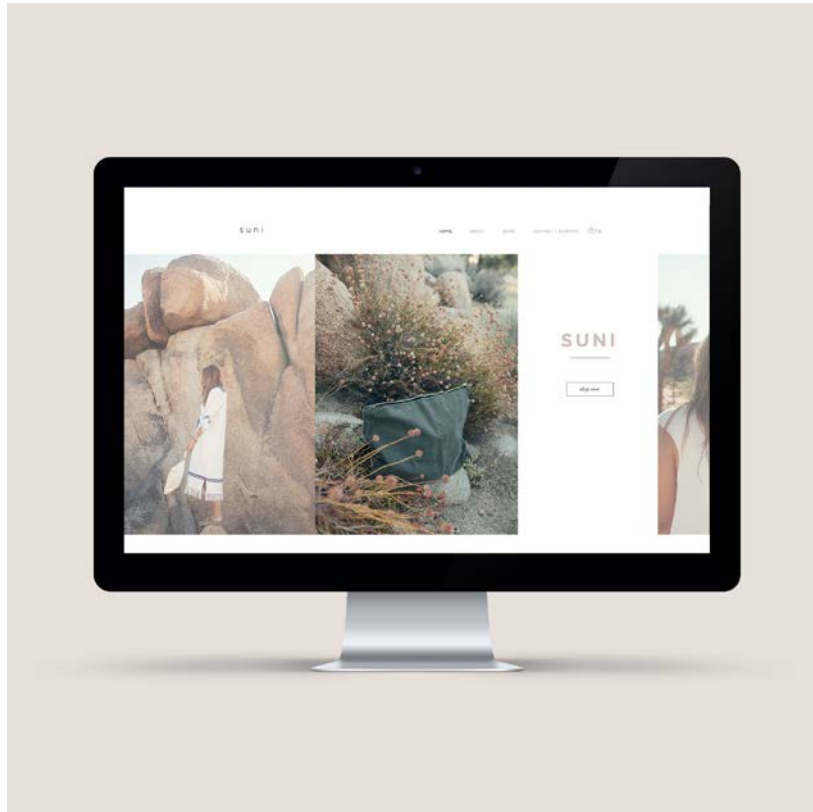
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P. 10



ME & MY 2 DADS: BOOK DESIGN

Follows the life of a child adopted by two gay fathers. I went for a very minimalistic illustration style; I used bold, vibrant colors that children would enjoy reading.

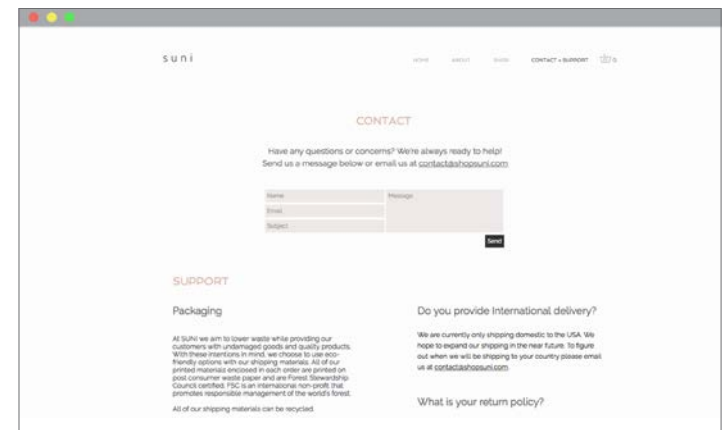
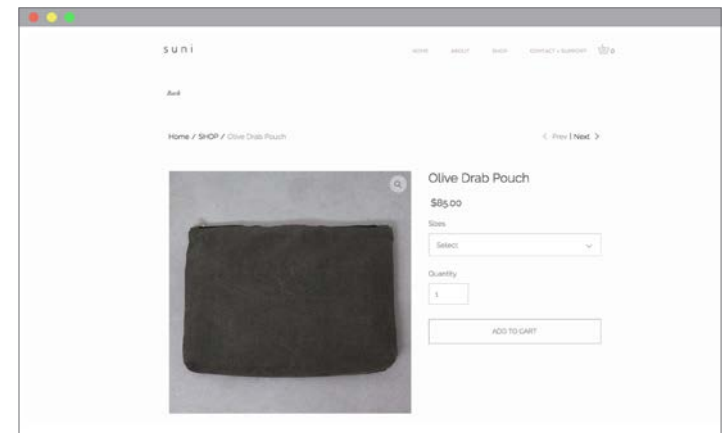
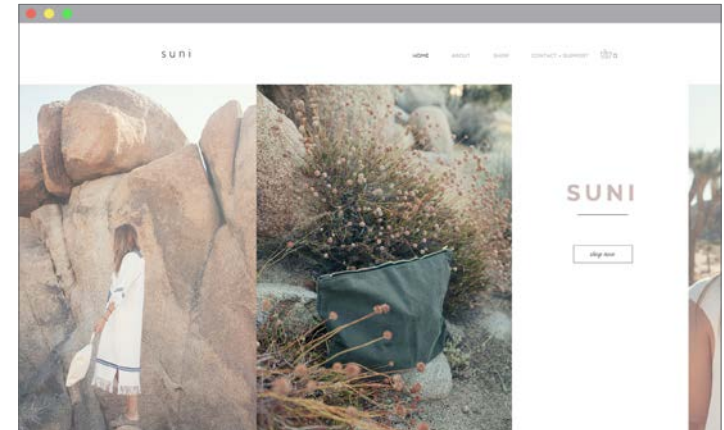




SHOP SUNI: WEB DESIGN

This is a very airy and clean layout. Designed through wix.com so the client can make easy updates as need be. Using mostly earth-tones for the palette so the website would be trans-seasonal.

www.shopsuni.com



**“MY MISSION IN LIFE IS NOT MERELY
TO SURVIVE, BUT TO THRIVE; AND
TO DO SO WITH SOME PASSION,
SOME COMPASSION, SOME HUMOR
AND SOME STYLE”**

MAYA ANGELOU



STUDENT WORK

ANNUAL REPORT: TARGET

I re-designed Target's annual, I wanted to create a more creative and fun aesthetic. I used sand to create the cover and other crafting objects for a playful design.

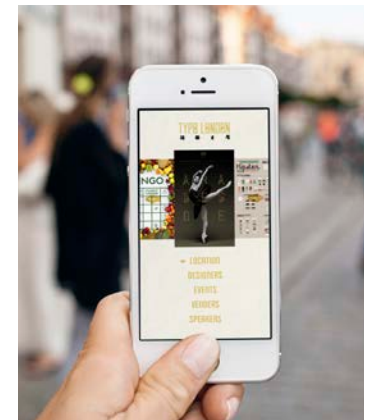




STUDENT WORK

TYPO LONDON 2014: EVENT BRANDING

I designed a bit of fun and playful typographic poster for Typo London's type conference. I went for a more contemporary design aesthetic to attract a younger demographic. I played with type and gold colors for an elegant style to go along with the fun typography.





STUDENT WORK

FACE MAGAZINE

I designed a Fashion magazine that was both edgy & sophisticated. I used gold spray paint to create hand type. Along with clean typography for an overall grunge feel.

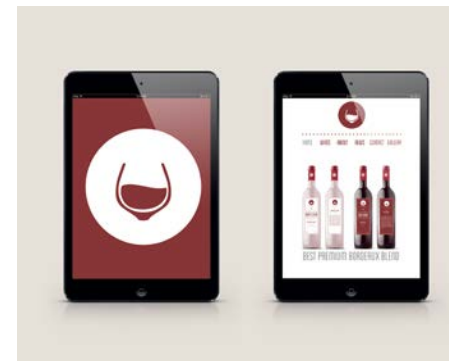




STUDENT WORK

MINIZEN WINERY: BRANDING

I designed a contemporary winery logo and brand, using a clean aesthetic with a simple type and layout. I wanted to create both a warm yet business kind of design. I chose a deep wine red color and a clean font. I designed stationary, food and wine selection menus, uniforms, bottle packaging, take home bag and the web.





GREETING CARDS

An assortment of greeting cards I've designed over the past year.





JUNK FOOD ICONS

I created simple, cute, and fun food icons. I went for an over-print idea with how the color was applied.



WORK ICONS

I designed icons that show the workforce for colleges owned by EDMC.

**“MAYBE WE SHOUDN'T BE
INTIMIDATED BY 'PRETTY PEOPLE'
BECAUSE SOMETIMES THEY'RE
JUST *PRETTY*”**

King Pin II

VISIT KEITHPINK.NET

I appreciate you taking the time to look
over my portfolio, thank you again, and
I hope to hear from you soon.

THANK YOU!

