



KA KEITH P J PINKSTON II

Versatile creative (he/him/his) in Baltimore, MD, driven by a fervor for creativity. Let's collaborate and bring ideas to life!

EDUCATION

The Art Institute Of Pittsburgh

Oct. 2012 – Dec. 2015

Bachelor of Science, Graphic Design

A robust emphasis on illustration, art direction, and print media expertise.

EXPERIENCE

Warschawski

Nov. 2021 – Current

Senior Designer

Leading diverse projects in web development, branding, and video production, I blend meticulous attention to detail with a seamless ability to handle pressure, ensuring tailored and meticulous project execution for clients.

Hunt A Killer

July 2019 – Sept. 2021

Product Designer

As a creative force behind consumer-facing mystery games, I directed and teamed with showrunners and other designers, crafting in-game content for a seamless and captivating player experience.

The Council of Insurance Agents & Brokers

July 2016 – July 2019

Graphic Designer

As an in-house designer, I mastered digital and print design, provided essential brand guidance, and delivered captivating collateral, maintaining the high standard if the legacy brand with the art director.

Jeffery Almonte Films

Jan. 2016 – Sept. 2016

Freelance Designer

As a freelance designer for a YouTube content creator, I crafted a distinctive logo and brand identity, while also producing engaging social and promotional collateral to enhance the online presence.

PGH You Magazine

Sept. 2015 – Dec. 2015

Editor & Graphic Designer

As Art Director and Editor, I led publication layouts, crafted engaging articles, conducted captivating interviews, and curated visually compelling stories with stylized photo shoots for an immersive reader experience.

Service Bureau

Sept. 2015 – Dec. 2015

Print Intern

I expertly assisted customer print requests, mastering large-format printing, precise color management, and digital proofing for optimal results and satisfaction.

The Art Institute Of Pittsburgh

Jan. 2015 – Sept. 2015

Graphic Designer & Mentor

In my mentoring role, I guide students through counseling while specializing in the strategic design of promotional collateral, and the development of distinctive logos and brands.

CONTACT

keithpink.net
keith@keithpink.net
240.355.4069

INVOLVEMENT & AWARDS

AIGA PGH/DC

CreateAthon, SHINE,
PGH360 Art Show,
InspirePGH

The Art Institute Of Pittsburgh

Student Council Treasurer,
Jambalaya Gallery Show,
Heros Gallery Show,
Certificate of Leadership

TOOLS & SKILLS

- Adobe Creative Suite
- Figma & Sketch
- Google Suite
- Microsoft 365
- CMS Programs
- Procreate
- Art Direction
- Project Management
- Attention to Detail
- Active Listening
- Creative Direction
- Creative Problem Solving
- Photo/Video
- Adaptability
- UX/UI Design
- Print Production
- Color Theory
- Digital Illustration
- Iconography
- Large Format Print
- Production Design
- Marketing Design
- ID Branding
- Typography
- PC & Mac OS