



KEITH PINKSTON II

Senior Designer with a decade of experience in branding, web, and video, blending creativity with strategy to deliver impactful design solutions. Known for mentoring teams, elevating brand narratives, and leading projects from concept to execution. Seeking a senior design role to drive bold ideas and guide innovative creative work.

EXPERIENCE

HMH

Remote

April 2025 – October 2025

Contract Production Designer

- Produced and refined print and digital assets across educational publishing, marketing, and corporate communications.
- Applied brand guidelines to ensure consistency and accuracy across large-scale production files.
- Collaborated with designers, editors, and project managers to meet tight deadlines in a high-volume workflow.
- Prepped final files for press and digital release, maintaining quality control and production standards.

Warschawski

Baltimore, MD

November 2021 – August 2024

Senior Designer

- Directed high-impact projects in web, branding, and video, uniting creative vision with strategic execution.
- Delivered polished campaigns under tight deadlines, elevating client brand narratives.
- Mentored junior designers and streamlined team onboarding.
- Partnered with executives to craft high-level creative solutions.
- Negotiated vendor partnerships, cutting costs by 12–20% on average.

Hunt A Killer

Baltimore, MD

July 2019 – September 2021

Product Designer

- Art directed immersive in-game content, blending storytelling and design to boost player engagement.
- Partnered with writers and directors to align branding and visuals with each game's theme.
- Supported marketing team while managing multiple projects and tight deadlines.
- Streamlined production workflows, improving efficiency by 15% annually.
- Designed games sold nationwide at major retailers, including Target and Amazon.

The Council of Insurance Agents & Brokers

Washington, DC

July 2016 – July 2019

Graphic Designer

- Promoted from Junior to Graphic Designer, reflecting strong growth and expertise.
- Produced digital and print collateral while guiding brand strategy and standards.
- Partnered with the Art Director to deliver compelling marketing campaigns.
- Designed large-scale conference materials, including wayfinding, digital signage, and event branding.

EDUCATION

The Art Institute of Pittsburgh

Pittsburgh, PA

Bachelor of Science – Graphic Design

Earned a Graphic Design degree with a strong emphasis on illustration, art direction, and print media, developing expertise in visual communication and creative project execution.

CONTACT

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SKILLS & TOOLS

- Active Listening
- Adaptability
- Adobe Creative Suite
- Art Direction
- Attention to Detail
- CMS Programs
- Concept to Completion
- Creative Problem Solving
- Digital Illustration
- Facilitation
- Figma
- Google Suite
- Graphic Design
- ID & Branding
- Large Format Print
- Leadership
- Marketing Design
- Microsoft 365
- PC & Mac OS
- Photo/Video Production
- Print Production
- Procreate
- Production Design
- Prototyping
- Typography
- UX/UI Design

AFFILIATIONS

- AIGA DC & Baltimore – CreateAThon, DC DesignWeek
- InspirePGH (AIGA Partner)
- National Art Honor Society
- SHINE AIGA DC – Mentor
- Student Council – Treasure

ACHIEVEMENTS

- Certificate of Leadership
- Dean's & President's List Honors
- Multiple Gallery Showcases – Heroes, PGH360, Jambalaya
- Portfolio Show Employer's Choice Award